



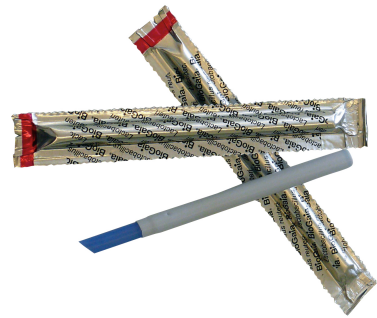
LifeTop™ Straw

Product Data Sheet

LifeTop™ Straw is a patented functional drinking straw, where sensitive ingredients are placed in a specially formulated rape seed oil droplet inside the straw. The straw is packed in a protective aluminium outer package. This protection makes the shelf-life longer than if the ingredient is mixed into the drink. When the beverage is drunk through the straw the ingredient is released and mixed with the beverage.

Specification

Blue straw : Ø 5mm, White straw: Ø 6mm
Length: 87-154 mm, Package length: 111 mm



Outer package

The outer package is made of aluminium laminate creating true humidity and oxygen barriers.

Ingredients

The LifeTop™ Straw is suitable for powdered ingredients.

The technology used allows only a small amount of ingredient to be put in the straw. It was originally developed for efficient probiotics where the recommended daily dose is equal to approx 10 mg of powder. The maximum amount of powder that can be put in the LifeTop™ Straw depends on the powder characteristics but is approx. 10-20 mg.

Tests has proven that less than 1% of the ingredient remains in the straw after use.

Shelf life

Studies show a 12 month shelf-life at 25°C ≈ 77°F with one probiotic.

Directions for use

- Tear open the aluminium package and remove straw.
- Extend by pulling out the telescopic straw.
- Insert blue segment of straw into the beverage.
- Drink at least 100 ml of fluid through the straw to release the ingredient.

Packaging

8,500 straws Single-pack, cardboard box
100 straws Single-pack, plastic pouch
9,500 straws Ladder, cardboard box



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